



MESSAGE FROM THE  
DISTRICT GOVERNOR



UPCOMING EVENTS

- Dec. 13 - Board Meeting
- Dec. 21 - President's Meeting

RECENT PAUL HARRIS AWARDS



Rotarian Kory Eastman presented a Paul Harris to Dianne Russell for her years of amazing service in Flin Flon. Diane is the daughter of Past District Governor Tom O'Brian.



Paul Harris presentations at Saskatoon North

Rotary Club of Watrous President Alan Mosewich presents an honorary Paul Harris award to Ronald Ediger. Ron personally completed the last 3 kilometers of the Rotary walking trail that now joins Watrous with Manitou Beach.



SOME OF OUR NEWEST MEMBERS



Two newest members of the Rotary Club of Gimli: Lois and Anders



President Alan Mosewich introduces four new members into the Rotary Club of Watrous: Ted Mansuy, Julie Mansuy, Pat Isherwood and John McArthur. They are joined in the picture by their sponsors: Ron Morningstar, Lorne Bradbeer and Murray Westby.

BECOME A  
MEMBER





## PUTTING THE FUN IN “FUN”DRAISING

Some Members of the Rotary Club of Prince Albert pose in front of their new Club banner. These members were part of the committee that organized their recent Wine Gala. They raised \$30,000 while having a lot of FUN.



## USING SIGNAGE TO GROW ROTARY

Left: The Rotary club of Dauphin recently erected this signage for their trails. Promoting your accomplishments to the public is an important way to inform the public of all the good Rotary does in your community. When people are aware of the good work Rotary does, it is easier to recruit new members.



Left: Zoey poses on the Rotary suspension bridge at Pisew Falls near Thompson. Zoey travelled with Fred to Gimli, The Pas, Flin Flon and Thompson recently.



Peter Neufeldt introducing Michael Fougere



Ramesh Ferris on one of his world tours, promoting the eradication of polio

## REGINA EASTVIEW NEWS

Regina Eastview Rotary Club took advantage of the expertise of new member, Jeanne Alexander, to publicly recognize our club activities in general and World Polio Day in particular. Jeanne hosts a morning radio program, “Toast and Coffee” on CJTR 91.3 fm. We arranged two interviews with long-time Rotarian, Peter Peters; and they were aired on October 24th and 31st. The interviews are archived for a month, and can be accessed on-line.

On October 27th, our club held a lunch meeting at the Delta Hotel, in part to honour

former Regina Mayor, Michael Fougere, with a Paul Harris Award. We were also fortunate to have a ZOOM presentation arranged by our Club Rotary Foundation Chair, Gail Bradley. The guest speaker was Rotarian Ramesh Ferris, a Canadian polio survivor and renowned global health advocate. Following his inspiring address, donations to the Polio Plus Program were made by the membership.



Find a list of the District Executive, District Officers and Directors, and Assistant/Area Governors on the District 5550 Web Page

CLICK HERE





# DAUPHIN ROTARIANS ARE PEOPLE OF ACTION



The Rotary Club of Dauphin recently presented a slide show that shows how they are People of Action. They have done a fireside chat to talk about what their members want their Rotary experience to look like. They met with a professional facilitator to set Club goals. They have completed a detailed community assessment and are doing outstanding work on celebrating what they do with their members and their community. They are also achieving Diversity Equity and Inclusion in their Club. Their membership is growing. Their President Elect is attending the District 5550 Fall Retreat. They ARE Rotary People of Action.

## RECOGNIZING ROTARIANS



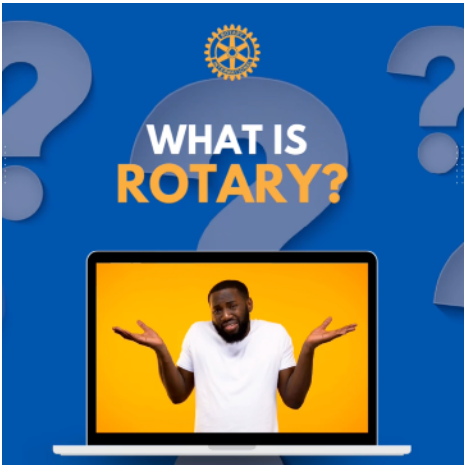
Left: Past District Governor, Rick Hubbs of The Pas, shows his Governor General's Sovereign Medal for Volunteers Award for a lifetime of outstanding service in his community.



Right: Fifty-five people were honoured for their contributions to society with Queen Elizabeth II Platinum Jubilee Medals Thursday night at the Elk's Lodge in Estevan. They include Assistant Governor Art Beselt, Estevan Club president Mayor Roy Ludwig, and Honorary Member Dennis Moore.



Left: Rotary Club of Regina Oskaya President Ray Ruth receives a banner in recognition of the third highest per capita RI Foundation giving in District 5550. He also accepted a certificate of recognition for continued support of the Polio Zulu's campaign



## PROMOTING YOUR CLUB

Does your club need help promoting Rotary in your community? Click on the image on the left to view a 1 and a half minute video that may help to get you started.



**HUDSON BAY ROTARY GROW PROJECT**  
Click on the image above to view a video of the Grow project. All proceeds go to the local food bank.



Tell us about your successes. What did your club do for World Polio Day? Tell us about a fundraiser or project your club is involved with. We would love to hear about it and place it in a future newsletter. Email [rnord@mymts.net](mailto:rnord@mymts.net).



# PICS FROM THE DISTRICT FALL RETREAT

Those in attendance, both virtually and in-person, enjoyed an excellent learning and fellowship event.



## TELLING YOUR STORY: 5 QUESTIONS TO ANSWER

- 1 WHAT ARE YOU TRYING TO ACCOMPLISH?**  
Describe the problem or challenge in your community that your club is helping to solve. How did you know it was an issue in your community?
- 2 WHO IS YOUR AUDIENCE?**  
Who is your audience beyond Rotary members? What do they know about us? What do they think and feel about us? What do we want them to think and feel?
- 3 HOW DID YOU TAKE ACTION?**  
What did your club do to help solve the problem or challenge and what action verb best represents the action you took? (Together, We Connect? Together, We Transform? Inspire? End Polio?)
- 4 WHAT WAS YOUR IMPACT?**  
What changes resulted from the project? How did you touch the lives of people in your community? Provide specific examples and, if possible, statistics.
- 5 WHAT DO YOU WANT YOUR AUDIENCE TO DO?**  
Learn more? Support your cause? Join you at an upcoming event?

For more information on developing your People of Action story, download the People of Action Campaign Guidelines from the Brand Center at [rotary.org/brandcenter](https://rotary.org/brandcenter).

## HOW TO CREATE POWERFUL IMAGES

Our photography requires Rotarians in action, depicting them in powerful images that capture the public's attention and ignite real emotion. This is what will make our campaign successful. Here's a checklist for how People of Action photos should look and feel:



- The image represents genuine, unstaged moments of Rotarians at work.
- It shows a clear visual narrative that represents the headline.
- Subjects' faces and actions should be positive, happy, and engaging.
- Work with warm and natural lighting. Often, natural light in the early morning and late afternoon achieves the best results.
- Make sure you represent the diversity of your club in age, ethnicity, and gender. Highlight these qualities in your photos. You want people in your community to see themselves in the photo — this will help grab their attention.
- If the project has beneficiaries on site, capture some images of Rotarians interacting with the beneficiaries that represent the work of the project.
- Ask yourself, "Will people in my community connect with what they see in the photo?"



contributed by DG Fred Wright

Thank you PDG Gailmairie Anderson for agreeing to an extra year of service on the District Governor Team.

Thank you Brenda Banbury and Ruth Marritt for your leadership of the District Conference Team. When is the District Conference: I think it is May 11 to 14, 2023 in Saskatoon.

Thank you to all of the Clubs in Saskatoon for stepping up and accepting the challenge to host Conference 23 – ImaginAction.

Thank you Ron Nordstrom for your dedication, creativity and all of the hours you put into producing an outstanding DG Newsletter.

Thank you to all of our Clubs who have offered flexibility and wonderful hospitality to accommodate my visits.

Thank you to our District Board of Directors for your dedication, getting your reports in on time and your adaptability. We are helping to build a solid future for Rotary.

Thank you Rotarians for your efforts in implementing our District Growth Action Plan and helping to rebuild our Clubs. Positive momentum is building.

Thank you Marion Wright for your continued terrific support as we do this DG thing for a second time. Your advice, understanding, counsel, editing and ability to listen to my rants, both positive and negative are invaluable. I couldn't do this without you.



## A portrait of a woman with short, reddish-brown hair, smiling. She is wearing glasses and a dark sweater over a white collared shirt. The background is dark and textured.

My first encounter with Rotary happened 62 years ago, when I was 8.

I have a friend who was born with a facial deformity. Her mom kept her hidden for most of her preschool time. When she went places, I always went with her so that she didn't sit by herself because everyone avoided her.

She went to her Christmas dance recital, and I went with her and sat on the bench. The recital was held in the building where Rotary held their meetings.

As the recital was ending a group of Rotarians came into the room with bags of presents. My friend was used to being ignored at these events so we always sat off to the side. This year was different as two men came over to my friend and had a conversation with her, something that had never happened before. She was surprised. This event made such an impression on me that I knew that someday I would do the same. Although at the time all Rotarians were men, I would do whatever it takes.

I was invited to the Eastview Club as a guest speaker to do a presentation on The Salvation Army. I was excited to be able to go as I saw this as my way into Rotary. I contacted my friend's husband and asked him if he would take me to Rotary. I was able to join in 2009 and was involved in the Community Service Committee.

A few years later things changed with my job and it presented a conflict with Rotary, so I had to leave the club.

It took me a few years to get connected with people in the Industrial Parks club. I sent emails to two members to get information about their club and to say that I was interested in joining their club and I wondered if that would be possible. I also asked for information as to where and when they met. I joined Industrial Parks in 2012.

Since joining Industrial Parks Rotary I have been on the Executive for most of the time. I have held the position of President Elect, President for 3 years, Past President for 3 years, and now I am Secretary. Currently I am Assistant District Governor and look after 4 clubs.

I mentioned that I was invited to give a presentation on The Salvation Army. I was honoured to work for The Salvation Army Community Ministries for 18 years as the Community Ministries Coordinator and the Pathway of Hope Caseworker.

As the Community Ministries Coordinator I was able to coordinate all of the community projects such as; Christmas Assistance (Hampers and Adopt-a-Family), Back to School Backpacks, sending kids to Summer Camp, School Bag Lunches, Summer Bag Lunches, Community Lunches, and Emergency Assistance. As the Pathway of Hope Caseworker I worked one on one with clients to help them move from dependence to independence by setting realistic, attainable goals. This is a new program with The Salvation Army in Canada. I retired from the Salvation Army about 18 months ago.

Remember little things leave a lasting impression.